



FOR IMMEDIATE RELEASE

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**The American Academy of Hospitality Sciences Awards Grimaldi's Pizzeria
Coveted Five Star Diamond Award**

LAS VEGAS, Nevada – Each year The American Academy of Hospitality Sciences (AAHS) bestows deserving establishments with its prestigious Five Star Diamond Award. This year, the Academy is recognizing **Grimaldi's Pizzeria** for its excellence in gastronomy, attitude, quality, cleanliness and overall service. This coveted award is the only of its kind to recognize excellence on a global level. It considers five-star establishments from every luxury service sector including restaurants, hotels, spas, restaurants, destinations, cruise lines and spas. Grimaldi's Pizzeria is the first family-owned, multi-location upscale pizzeria to be bestowed the Five Star Diamond Award.

Since 1989, the AAHS have received nominees of the Five Star Diamond Award from respectable sources around the globe. A carefully selected Board of Trustees, comprised of experienced hospitality professionals, are tasked to refine submissions to a group of finalists. Once selected as a finalist, the company receives a visit from an anonymous inspector who reviews the destination and services. While a majority of the awards go to hotels and resorts, Grimaldi's Pizzeria will join more than 87 other five-star restaurants around the world, most of which are fine dining establishments such as Le Cirque in New York City, Café L'Europe in Palm Beach Fla. and J & G Steakhouse in Washington D.C.

“We are honored to receive the Five Star Diamond Award; this is a huge accomplishment for Grimaldi's Pizzeria,” said CEO Joe Ciolli. “We not only strive to provide our guests with the best dining experience possible, our company prides itself on having a strong, recognized brand presence worldwide.”

Providing a visual seal of approval by the accredited institution, Grimaldi's locations will receive a set of gold and silver-plated plaques complete with the Five Star Diamond Award logo and engraved signatures. Grimaldi's will also be showcased in the International Travel Directory to be distributed to hotels, resorts, fine dining establishments and members of the financial and travel industries worldwide.

About AAHS

The American Academy of Hospitality Sciences is renowned worldwide for awarding excellence in global the travel and luxury services sectors. Each year the Academy bestows its coveted international star diamond award exclusively on Five and Six Star

quality Hotels, Spas, Destinations, Restaurants, Chefs, Airlines, Cruise Lines, Golf Courses, Private Clubs and High-End Products. All recipients are deemed to be of pinnacle quality and global recognition. For more information [visit http://www.stardiamondaward.com](http://www.stardiamondaward.com)

About Grimaldi's Pizzeria:

In the world of pizza, Grimaldi's is an institution that has garnered more awards than any other pizzeria in the country with more celebrity sightings than most 5-star restaurants. Using only the freshest ingredients, a "secret recipe" pizza sauce, handmade mozzarella cheese and dough, Grimaldi's serves traditional pizza (as it began in Naples, Italy) in an upscale yet casual, family oriented pizzeria. The intense heat of the oven evenly bakes the pies to create Grimaldi's famous crispy and smoky thin crust that Zagat has voted best pizza year after year. Grimaldi's Pizzeria has five locations in Las Vegas and one in Sparks, Nev. Las Vegas locations include The Shoppes at The Palazzo, Rainbow and 215, Boca Park Fashion Village The Fashion Show Mall and Richmar Plaza. The Sparks restaurant is located in The Legends at Sparks Marina.

For more information on Grimaldi's Pizzeria visit www.grimaldispizzeria.com.
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