



FOR IMMEDIATE RELEASE

November 30, 2016

Grimaldi's Pizzeria Makes the Season Brighter with Gift Card Specials in Time for the Holidays

Seasonal Cheesecakes return and the Stoking Social Hour roars strong

Click To Tweet: (<http://ctt.ec/hpGer>) Spend more dough, get more dough! Buy a \$50 GC-get a \$10 GC or buy a \$100 GC-get a \$20 GC @GrimaldisPizza this #holiday season. #GivePizza

LAS VEGAS – Grimaldi's Pizzeria, famous for its award winning, coal-brick oven pizzas and calzones, is celebrating the holidays with a special offer on gift cards for all pizza lovers. Continuing through Monday, December 26, guests who purchase \$50 worth of gift cards will receive a \$10 bonus card and guests who purchase \$100 worth of gift cards will receive a \$20 bonus card. Promotion is valid with both standard and e-gift cards.

Also in honor of the holiday season, Grimaldi's Pizzeria welcomes back its seasonal cheesecakes in two festive flavors, **Peppermint Cheesecake**; a peppermint cheesecake with an Oreo cookie crust, served with whipped cream, chocolate sauce and a mini candy cane; and the **Butterscotch Toffee Cheesecake**, served on an Oreo cookie and toffee crust, topped with whipped cream and chunks of Heath Bar, available December 5 - 31.

Patrons can enjoy \$2 off draft beers, \$2 off glasses of wine (excluding house wine) and \$2 off the Bruschetta Trio and Antipasto platters during Grimaldi's Pizzeria's **Stoking Social Hour** every Monday through Friday from 3:30 p.m. to 6 p.m. Also included on menu is the **Coalition**; a pairing featuring a bottle of wine plus choice of Bruschetta Trio or small Antipasto for \$30. Through December and January, guests can choose between a white or red option: Coppola's Diamond Collection Sauvignon Blanc or Drops of Jupiter Red Blend. Available while supplies last.

About Grimaldi's Pizzeria:

In the world of pizza, Grimaldi's is an institution that has garnered more awards than any other pizzeria in the country with more celebrity sightings than most 5-star restaurants. Using only the freshest ingredients, a "secret recipe" pizza sauce, handmade mozzarella cheese and dough, Grimaldi's serves traditional pizza (as it began in Naples, Italy) in an upscale yet casual, family oriented pizzeria. The intense heat of the oven evenly bakes the pies to create Grimaldi's famous crispy and smoky thin crust that *Zagat* has voted best pizza year after year. Grimaldi's Pizzeria has five locations in Las Vegas and one in Sparks, Nev. Las Vegas locations include The Shoppes at The Palazzo, Rainbow and 215, Boca Park Fashion Village The Fashion Show Mall and Richmar Plaza. The Sparks restaurant is located in The Legends at Sparks Marina.

For more information on Grimaldi's Pizzeria visit www.grimaldispizzeria.com.

"Like" Grimaldi's Pizzeria on Facebook: <http://www.facebook.com/GrimaldisPizzeria>

Follow Grimaldi's Pizzeria on Twitter: www.twitter.com/grimaldispizza

###

For media inquires, please contact:

Preferred Public Relations

Emma Williams

702.254.5704

emma@preferredpublicrelations.com

Grimaldi's Pizzeria:

marketing@grimaldispizzeria.com